



Monthly Meeting



Food Photography as an Art

with Jennifer Bakos
www.jennbakosphoto.com

Wednesday, April 4, 2018
6 to 9:30 p.m. | Derryfield Country Club

With the advent of the social media foodie culture, food photography is everywhere. The market is saturated with top-down smartphone images of cappuccinos, barley salads, and elaborate toast. This represents a real opportunity for photographers looking to expand their businesses. Professional photographers are in a position to provide high-quality, captivating images of delicious food for clients eager for an alternative to stock photography and social media images.

Food styling photography isn't just about taking a delicious image; it's a way to tell a story about tastes, seasons, and aesthetics. Producing a beautiful food image can be a daunting task. Join photographer Jenn Bakos and learn how to play with composition, color, and lighting to create a mood and capture the most compelling images.

Jenn started her photography career as a way of capturing and documenting her family and life and never really thought about it as a business until later on. She attended the Hallmark Institute of Photography and when getting assignments, always turned back to food. Jenn really enjoys the sense of community that surrounds the food world as well as being able to capture the processes and bring beautiful content to small businesses. Jenn mainly photographs food images for small businesses, restaurants, and local magazines. Much of her success has been through word of mouth and social media. Jenn is a member of Professional Photographers of America and lives in Newmarket, N.H.

If you are a professional photographer wanting to learn skills for a new medium, an aspiring photographer, a food blogger, or an all around lover of food, food photography is for you.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, March 30, at <http://nhppa.com/event-2832912>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tom Royer at royertcr@comcast.net.