

NHPPA is a state affiliate of the Professional Photographers of America



The Official Newsletter of the New Hampshire Professional Photographer's Association

Coming Up_

Monthly Meeting
Wednesday, April 4th
"Food Photography As Art"
Jennifer Bakos
Derryfield Country Club
Manchester, NH

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CPP Exam at Conference

Tim Cameron will be proctoring the CPP exam at the NHPPA Conference this year. The test will be Sat April 21 at 9:30 at the Margate.

In order to take the exam you must declare your candidacy and register for the exam.

Register

2018 CPP Image Submission Dates

The first Image Submission for 2018 is already underway. If candidates have yet to participate in Image Submission, they can view the 2018 submission dates here. All times listed below are ET.

Below are the upcoming 2018 Image Submission dates:

- Friday, March 30, 2018 12pm through Friday, April 13, 2018 12pm
- Friday, June 1, 2018 12pm through Friday, June 15, 2018 12pm
- Friday, August 3, 2018 12pm through Friday, August 17, 2018 12pm
- Friday, October 5, 2018 12pm through Friday,
 October 19, 2018 12pm

President's Message

Hi All,

This has sure been a tough Winter for NHPPA. We have had to reschedule both a General Meeting as well as a Board Meeting. Hopefully Spring will arrive soon. I don't know about you, but I am totally done with snow and eagerly await warmer, sunny weather and the arrival of Spring flowers.

Our April General meeting, is on Wednesday, April 4th. Our Program will be "Food Photography as an Art" by Jennifer Bakos. You can check out Jennifer's fabulous work on her website: www.jennbakosphotos.com

Our NHPPA 59th Annual Conference is rapidly approaching. It starts on Friday, April 20th and runs thru to late afternoon on Monday, April 23rd. This is truly the NHPPA event of the year. Conference programs are free to all NHPPA members. However, we do need head counts, so please register online or upon arrival at the Conference.

Our fantastic speaker lineup starts on Friday evening from 6 PM to 9 PM with Cate Scaglione presenting her program,"The Art of Luxury and Building a Thriving Boudoir Photography Business".

On Saturday, we will have our **Image** Competition and Club 79 starting at 9 AM and running until all images have been judged. Remember, in order to earn merits or awards. you must enter Image Competition. I encourage everyone to enter. You only compete with yourself and it is a great learning experience that helps each and every one of us improve our work. In Club 79, you get to watch the Image Competition as well as talk about it with friends. If you prefer to watch the Image Competition in silence in a room that has lighting just for the images, you may watch the Competition in the Image Competition room with the Jurors. Here, no one speaks except the Jurors, the Title Reader and the Jury Chair. On Saturday evening, we will have our Pizza Party dinner, Image Critiques available with the Jurors and our **Annual Auction** with Candace Pratt Stiteler as our Auctioneer and Saralyn Carlen as her

assistant. On Sunday evening, after our Sunday programs, we will have our **Group** Photo, followed by **Happy Hour** and then our Annual **Banquet** with a theme of Steampunk. Our banquet also

friends



Madonna Lovett Repeta, M. Photog., Cr., A.C.Ph.

includes presentation of Awards, the Swearing in of the New Board, a DJ, dancing and lots of laughs and fun with our great NHPPA family and

On Sunday morning, from 9 AM to 12 PM, we have Emme Rigby presenting her program, "The Art of Fine Art". Sunday afternoon, from 1:30 PM to 4:30 PM, we have Kaylee Greer presenting her program, "The Secrets of Capturing the Best Dog Photos Ever". Our Monday programs have Damien Strohmeyer presenting his program, "Creativity & Preserving a Career in Sports Photography" from 9 AM to 12 PM and Maria Moore presenting her program, "The Senior Experience" from 1:30 PM to 4:40 PM.

In addition, we will have our **Hospitality Room open every evening**. For additional Conference information and to register, please go to our website and click on the Conference link. Our Conference is always a great learning experience as well as a wonderful time to bond with friends both new and old. I truly hope that you all can attend.

Best Regards, Madonna Lovett Repeta, YOUR President



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"Come visit our store in Manchester, NH for all of your professional needs!"

Store Manager: Eric Arnold | earnold@huntsphoto.com

Store Hours: Monday-Saturday 9am-8pm | Sunday 11am-5pm

Hunt's Photo and Video Manchester store offers 12 month financing, an ever changing selection of used equipment, hassle free trade in to store credit or a check that will get sent directly to you. Massive selection in-stock with next day delivery from New England's largest professional photographic inventory.

Hunt's Photo and Video offers workshops and lessons for all level of photographer. Hands on help and on location photo adventures and photo walks, to put a new perspective into your vision. Check out what is offered at the Manchester store, or another area!





Hunt's Photo and Video is a pick up location for LensProToGo for quick and easy pick up and drop location. Rent from LensProToGo directly and select Hunt's Photo Manchester store as the pick up, so you don't have to wait for the delivery driver!



Monthly Meeting



Food Photography as an Art with Jennifer Bakos www.jennbakosphoto.com

Wednesday, April 4, 2018 6 to 9:30 p.m. | Derryfield Country Club

With the advent of the social media foodie culture, food photography is everywhere. The market is saturated with top-down smart-

phone images of cappuccinos, barley salads, and elaborate toast. This represents a real opportunity for photographers looking to expand their businesses. Professional photographers are in a position to provide high-quality, captivating images of delicious food for clients eager for an alternative to stock photography and social media images.

Food styling photography isn't just about taking a delicious image; it's a way to tell a story about tastes, seasons, and aesthetics. Producing a beautiful food image can be a daunting task. Join photographer Jenn Bakos and learn how to play with composition, color, and lighting to create a mood and capture the most compelling images.

Jenn started her photography career as a way of capturing and documenting her family and life and never really thought about it as a business until later on. She attended the Hallmark Institute of Photography and when getting assignments, always turned back to food. Jenn really enjoys the sense of community that surrounds the food world as well as being able to capture the processes and bring beautiful content to small businesses. Jenn mainly photographs food images for small businesses, restaurants, and local magazines. Much of her success has been through word of mouth and social media. Jenn is a member of Professional Photographers of America and lives in Newmarket, N.H.

If you are a professional photographer wanting to learn skills for a new medium, an aspiring photographer, a food blogger, or an all around lover of food, food photography is for you.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, March 30, at http://nhppa.com/event-2832912. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tom Royer at royertcr@comcast.net.

<u>Register</u>



Monthly Meeting



The Art of Whimsical Decay with Karen Jerzyk www.karenjerzykphoto.com

Wednesday, June 6, 2018 6 to 9:30 p.m. | Derryfield Country Club

Karen is a photographer living and working in the Greater Boston area. As a self prescribed "incredibly introverted, awkward

wallflower," Karen looked for a way to express herself other than words, and found that when her parents gifted her a camera in 2003. After many years of photographing promotional shoots and stage portraits for bands, she decided to shift her focus to people, portraying them in elaborate scenes.

Karen's signature style of photography started in 2011 as a means of coping with the sudden death of her father and has evolved into several different projects since then. Typically pairing scenes of decay with fantastical whimsy, her photos often portray what look like cinematic stills pulled from an elaborate storyline. Being quoted as using the term "future-past" when asked about the time period of the photos, Karen is always on the hunt for antiques and oddities to coincide with her elaborate set designs to create imagery that appear to be historical with a garnish of science fiction.

Karen strives to produce photos that tell a story – that connect with the viewer on a personal level. Her photos are meant to be read like a book, and looked at and thought about often. There is no "right answer" to the ultimate meaning of any one of her photos, as each viewer can read the scene differently. Karen's goal is to evoke thought and emotion through each of her photos.

Karen's work is now attracting worldwide attention and was recently featured on *NH Chronicle* and has been highlighted in magazines and websites around the world.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, June 1, at http://nhppa.com/event-2849877. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tom Royer at royertcr@comcast.net.

Register



NHPPA Annual Conference Print Competition Is Open

NHPPA's Digital Image Competition is a great way to test images you are considering sending on to IPC!

The **NHPPA Image Competition** is open to entrants from all states and countries. NHPPA has invested in the same **30" NEC monitors**, color calibration equipment and standards that IPC uses. We have no less than two affiliate IPC approved jurors on our panel, along with our jury chair. The combination of exacting equipment and judging make for an accurate and fun test run of your images before sending them off IPC.

Just upload your images through <u>printcompetition.com</u> for the NHPPA event being held on April 21, 2018 (*submissions due no later than 11pm EST Friday April 13, 2018*). Digital image submissions only.

Image Competition is held during our annual state convention, held at the Margate Resort in Laconia, NH April 20-23, 2018, however you do not need to be present. Watch the scoring of your images with the game-day <u>printcompetition.com</u> app and premium members can listen to any related judges challenges afterwards if you image has been challenged. You will be texted prior to each image coming up for judging.

Entries for out of state are just \$25 per image, with a maximum of 6 entries allowed per maker.

(Entries for in state members are \$20 per image.)

Please review our print rules before registering. They can be found at www.nhppa.com/resources/Documents/print-rules.pdf

Contact Allison McGrail with questions 603-867-4970 allison@allisonhopephotography.com

The New Hampshire Professional Photographers Association ANNUAL CONFERENCE



Cate Scaglione | The Art Of Luxury & Building a Thriving Boudoir Photography Business | Friday. April 20 | 6:00-9:00 pm

Whether you are an established studio looking to expand your offerings; an emerging photographer, or would just like to form a niche, this half day course will help you build, grow, differentiate and nurture your women's intimate portraiture business. Leveraging Cate's varied experiences and candid presenting style, she will help you understand multiple facets of the boudoir business:

- Creating a luxurious Women's "studio" Experience (even if you don't have your own studio!)
- · Business models finding the one that works for you
- · How to integrate intimate portraiture with your existing niche (child/family, wedding, or other niches)
- Building a luxury brand that attracts clients that WANT to invest
- · Partnering with other small businesses
- Pricing considerations (one approach does not fit all!)
- · Developing a signature style

Emme Rigby | The Art of Fine Art | Sunday, April 22 | 9:00 am-12:00 pm

In this class, Emme will show how she creates her art pieces from conception to creation. She will explain her methodology for taking ordinary objects and making them into the art that she has envisioned through various Photoshop and Corel techniques. Emme will discuss how she has achieved her level of art over the last ten years into what it is today. Finally, you will learn different ways to sell your final artwork for a profit.



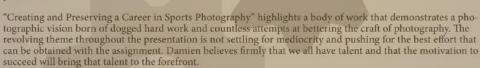


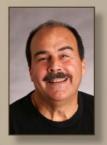
Kaylee Greer | The Secrets to Capturing the Best Dog Photos Ever! | Sunday, April 22 | 1:30-4:30 pm

Kaylee's dynamic program is an in-depth look at the tips, tricks and techniques that professional private and commercial dog photographer, Kaylee Greer has honed throughout her career to nail the absolute best dog portraits possible. The content of this class will be useful to both professional photographers looking to add pets to their repertoire for client services or also to pet owners who are simply hoping to take better images of their own cats and dogs (but mostly dogs!).

Damian Strohmeyer | Creating and Preserving a Career in Sports Photography | Monday. April 23 | 9:00-12:00 am

Filled with tips, helpful observations, and entertaining stories this presentation applies to working professionals, aspiring professionals and sports fans who appreciate the drama, emotion and beauty of sports. This presentation is not limited to those who work only as sports photographers! Damien has always identified as a photojournalist who happens to photograph sports. He think as visual artists we all share similar thought processes.







Maria Moore | The Senior Experience | Monday, April 23 | 1:30-4:30 pm

In this intensive and dynamic workshop, Maria Moore will share with you in-depth information on how to build and maintain a successful senior program by focusing on the model senior experience. The lecture will include pricing overview and successes and failures of her own program. She will also speak about how her classic studio portraits have differentiated her from the competition and have become a signature look for her senior sessions. Thereafter she will demonstrate her studio posing flow and lighting diagrams and explain how she shoots with the senior album in mind.

NHPPA Annual Conference | The Margate Resort | Laconia, NH | April 20-23, 2018

Attendance is free to all NHPPA members

Non-member fee of \$39.00; will be applied to annual membership if joining at the conference

Register

• The New Hampshire Professional Photographers Association • presents

GATE SGAGLIONE



Friday. April 20 | 6:00-9:00 pm | www.lifeasfineart.com
THE ART OF LUXURY and BUILDING A THRIVING BOUDOIR PHOTOGRAPHY BUSINESS

Cate Scaglione is an international award winning Intimate Portrait photographer based in Red Bank, New Jersey. Known for her poetic visual approach to women's illustrative portraiture and boudoir photography, Cate creates sensually-affirming artistic experiences for her clients designed to empower the feminine spirit.

In her eight-plus years as a women's photographer, Cate has become known as one of the top boudoir photography studios in the U.S. and is a widely celebrated studio among clients and media throughout NYC and NJ. In her

luxurious studio setting, she focuses on boudoir, glamour, maternity, young adult and dreamy fine art portrait commissions.

She is also a speaker and ambassador at several top international photography conferences each year and online workshops. She is a co-founder of the Association of International Boudoir Photographers.



Whether you are an established studio looking to expand your offerings; an emerging photographer, or would just like to form a niche, this half day course will help you build, grow, differentiate and nurture your women's intimate portraiture business. Leveraging Cate's varied experiences and candid presenting style, she will help you understand multiple facets of the boudoir business:

- Creating a luxurious Women's "Studio" Experience (even if you don't have your own studio!)
- Business Models Finding the one that works for you
- How to integrate intimate portraiture with your existing niche (Child/Family, Wedding, or Other Niches)
- Building a luxury brand that attracts clients that WANT to invest
- Partnering with other small businesses
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• The New Hampshire Professional Photographers Association • presents

EMNE RICEY

Sunday, April 28 | 9:00 am-I2:00 pm | www.emmerigby.com THE ART OF FINE ART



Emme was born in Vietnam and raised in France, she moved to the United States from France in June of 1986. Her dad was a proud American man born in Wyoming and her mom a lovely Vietnamese woman. They raised her with music, art, and fashion so those are still today things that she finds fascinating and still have a huge impact on her life today. Emme has been to all 7 continents and has seen things that most people can only imagine and has enjoyed every moment of it. She studied Fine Arts in college and when that was done, she went back again and earned her next undergraduate degree in Mechanical Engineering too, her graduate work is in Industrial Engineering. She pursued her artistic endeavors and is an accomplished image maker with many accolades. Emme is an image maker through and through, no matter the medium.

In this class, Emme will show how she creates her art pieces from conception to creation. She will explain her methodology for taking ordinary objects and making them into the art that she has envisioned through various photoshop and Corel techniques.

Emme will discuss how she has achieved her level of art over the last ten years into what it is today

Finally, you will learn different ways to sell your final artwork for a profit.





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KAYLEE GREER

Sunday. April 22 | 1:30-4:30 pm | www.dogbreathphoto.com THE SECRETS TO CAPTURING THE BEST DOG PHOTOS EVER!

Kaylee Greer is an internationally recognized private and commercial pet photographer. She's traveled the world teaching pet photography workshops and has seen her work published in many major industry editorial titles. Her images grace calendar lines, greeting cards, products, packaging and advertising campaigns throughout the commercial pet industry. Her photographic style is drawn directly from the inspiration she finds inside the soul of a dog. Through her business, Dog Breath Photography, it is one of Kaylee's strongest passions to give a voice to the voiceless by volunteering her time to local shelters and photographing the abandoned and homeless animals who lie in wait for a second chance.





Kaylee's dynamic program is an in-depth look at the tips, tricks and techniques that professional private and commercial dog photographer Kaylee Greer has honed throughout her career to nail the absolute best dog portraits possible. The content of this class will be useful to both professional photographers looking to add pets to their repertoire for client services or also to pet owners who are simply hoping to take better images of their own cats and dogs. (but mostly dogs!)





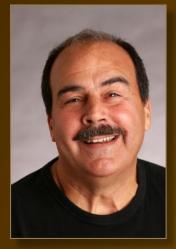
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DAMIAN STROHMEYER



Monday, April 23 | 9:00 am-I2:00 pm | www.damianstrohmeyer.com Creating and Preserving A Career in Sports Photography

Damian Strohmeyer is a Boston based photographer who has been photographing people and sports for the past thirty-seven years. After stints at newspapers in Topeka, Kansas and Denver, Colorado he worked with Sports Illustrated magazine for twenty-five years. He has covered the World Series, the NCAA Men's and Women's Final Four, the NBA Finals, the World Cup, the Stanley Cup, the Indianapolis 500, several Olympics and 31 Super Bowls. His work has been featured on the cover of Sports Illustrated 71 times.

Filled with tips, helpful observations, and entertaining stories this presentation applies to working professionals, aspiring professionals and sports fans who appreciate the drama, emotion and beauty of sports. This presentation is not limited to those who work only as sports photographers! I have always identified myself as a

photojournalist who happens to photograph sports. I think as visual artists we all share similar thought processes.

"Creating and Preserving a Career in Sports Photography" highlights a body of work that demonstrates a photographic vision born of dogged hard work and countless attempts at bettering the craft of photography. The revolving theme throughout the presentation is not settling for mediocrity and pushing for the best effort that can be obtained with the assignment. I believe firmly that we all have talent and that the motivation to succeed will bring that talent to the forefront.



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 The New Hampshire Professional Photographers Association • presents

IVIARIA IVIOORE



Monday, April 23 | 1:30-4:30 pm | www.mariamoorephotography.com THE SENIOR EXPERIENCE

Maria Moore is an award winning Master portrait artist specializing in Senior photography. Her attention to detail and passion for classic studio lighting has positioned her at the top of her market in just a few years. Her full service studio was opened in 2014 and serves an average of 120 sessions a year. Maria's business model focuses on the senior experience. She believes that the senior experience goes way beyond the portraits, and that the final images are as important as the memories that are created the day of the session.

In this intensive and dynamic workshop Maria Moore will share with you in depth information on how to build and maintain a successful senior program by focusing on the model senior experience. The lecture will include pricing overview and successes and failures of her own program. She will also speak about how her classic studio portraits have differentiated her from the competition and have

become a signature look for her senior sessions. Thereafter she will demonstrate her studio posing flow and lighting diagrams and explain how she shoots with the senior album in mind.





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Print Competition Monitor Refresh



We have replaced the computer and video monitors that are used to run print competition. We are accepting donations to offset this very expensive project that will give us the same hardware as used by PPA in the IPC. This will significantly enhance and elevate NHPPA's conference! Please consider this worthy effort for a donation below! Thank you in advance for your generous donation!



Conference Reservation and Tickets

IMPORTANT THINGS TO DO TODAY

- Register for the Conference
- Purchase Banquet and Pizza Party tickets
- Make your room reservation

www.themargate.com or call 800-396-3769 Room Block: NHPPA

WHY NOT DO IT RIGHT NOW WHILE YOU ARE THINKING ABOUT IT?

IMPORTANT: REMEMBER YOU MUST REGISTER FOR THE CONFERENCE EVEN IF YOU WILL NOT BE PURCHASING TICKETS FOR THE BANQUET OR THE PIZZA PARTY.

Email Roland Lemire if you have any questions. rofoto@comcast.net



<u>Register</u>

PPANE 2018 Conference



Register









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...and it can be yours too! We have New England's largest photographic rental studio centrally located in Manchester, NH.

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