



# NHPPA Photo Festival 2018

2018 Photo Festivals feature great programs during the winter months. Come join us to learn new skills, meet with your fellow photographers,, refresh and rejuvenate and of course have fun.



PPA members attendees will receive one (1) service merit.

## 2018 Programs

**Sat Jan 20 : Dance School Crazyness and My Unexpected Niche** Jane Lydick Staid

**Sat Feb 3 : Lighting 1, 2, 3** Jean Wozniak

**Sat Feb 17: Lightroom: Tips, Tricks, and a Faster Workflow** Jim Carlen

**Sat Feb 24 : Snapshot to Portfolio Shot** Dennis Rainville

**March 3 : Fine Art Portrait Painting with Corel Painter** Yedi Koeshendi

**March 10 : Travel Photos - To Enhance or Not to Enhance...** Bobbi Slavin

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## NHPPA Photo Festival 2018 Registration Form

Select program(s) of choice and enclose form with check made payable to NHPPA. Mail to NHPPA PO Box 4085 Manchester NH 03108-4085

**\*Cancellation/No Show Policy:** If the event has to be rescheduled for any reason, a refund of the full amount paid will be made to anyone unable to attend the event on the rescheduled date. Notification to the event chair of the inability to attend the rescheduled date is required within 48 hours of notification of the new date. If the event is canceled for any reason, a refund of the full amount paid will be made.

Registrations are accepted on a first come, first serve basis, and are restricted according to host studio space. You will receive confirmation of your program registration with information, instructions and directions to each course.

If you have any questions, please contact Photo Festival Chair Candace Pratt Stiteler

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ PPA # \_\_\_\_\_

- Jan 20 9AM - 4:30PM
- Feb 3 9AM - 4:30PM
- Feb 17 9AM - 4:30PM
- Feb 24 9AM - 4:30PM
- Mar 3 9AM - 4:30PM
- Mar 10 9AM - 4:30PM

Attendance - First Program: \$60 \$ \_\_\_\_\_

Each Additional Programs: \$40 \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

*All proceeds to benefit the NHPPA speaker fund*

**Jan 20 - Dance School Craziiness and My Unexpected Niche. Jane Lydick Staid M.Photog.Cr A.Ch**

In this class Jane will review how to work with 2 types of volume sessions, dance schools and first communions.

She will cover, marketing, building an information database, mailing marketing pieces, cold calling, marketing to dance schools, preschools and churches, staffing, package pricing, workflow, sales, tethered sales, lighting and much more.

Jane, M.Photog.Cr A.Ch, is a third generation photographer based in Danville. She started off as a wedding photographer at her parent's busy studio in Massachusetts, and opened her own studio in 2003. She is retired from weddings and is now concentrating her business in portraits along with seasonal volume sessions.

**Jane Lydick Staid Studio 34 Sanborn Street Danville, NH 03819**

**Limit 10**

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**Feb 3 Lighting 1, 2, 3 Jean Wozniak CPP, C.Ph**

One light, two lights, three lights...we'll build a studio set from the ground up right in class. The day will start with a presentation/discussion on lighting patterns, ratios, direction and quality. After lunch, we'll put it into action. As we go, we'll discuss advantages and disadvantages to, and effects of the number of lights you use, and different light modifiers. This course is intended for the photographer with less than five years of experience, and/or someone who would like to review the basics.

Jean has been in business for 12 years, but has 32 years of experience in photography. While her background was initially in landscape photography, her business years have focused on pet and family portraits. She has received numerous awards in state, regional and national competitions including Bronze Photographer of the Year in PPA's IPC, 5 for 5 in NHPPA competition, a PPA Loan Collection image and Court of Honor. Jean is a past president and 12 year member of NHPPA.

**Auburn Safety Complex 55 Eaton Hill Road, Auburn, NH 03032**

**Limit 15**

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**Sat Feb 17: Lightroom: Tips, Tricks, and a Faster Workflow Jim Carlen, M. Photog., C.P.P., A.C.Ph.**

Are you overwhelmed by Lightroom? Are you spending too many hours processing your wedding and portrait galleries? During this workshop, we will get familiar with the workspace and tools in Lightroom, as well as learn how to maximize the efficiency of this powerful software.

Time is money, and the less time you spend at your computer, the more time you can spend shooting. From import to export, we will cover specific tools and uses, user presets, how to "light in post," new features, how to process a 600 image wedding shoot in under four hours, Lightroom Mobile, and more. You are welcome to bring a laptop to play along, but that is not required. Please join us and watch your workflow go the next level!

**Carlen Images – 2 Joslin Rd Milford, NH 03055**

**Limit 12**

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**Sat Feb 24 : Snapshot to Portfolio Shot Dennis Rainville BSEET**

In this course, Dennis will cover intermediate and advanced techniques in Lightroom and Photoshop to turn an "out of camera snapshot", into one of your favored "portfolio shots". Students are expected to have a good understanding of Lightroom & Photoshop, as this course will cover advanced techniques.

Dennis is a fine art photographer who enjoys dealing in multiple genres of photography. He creates fine art photograph through the use of the digital darkroom. This approach allows Dennis to create works that cannot always be captured in a single frame. His love of technology, when applied to his passion for the artistic approach to photography, is what gives his work its distinctive look.

**Allison Hope Photography 81 Mont Vernon Rd New Boston NH 03070**

**Limit 12**

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**March 3 : Fine Art Portrait Painting with Corel Painter Yedi Koeshendi, M.Photog.**

Want to create fine art portraits that will command a higher dollar? Spend the day with Yedi to learn the ins and outs of Corel Painter, and how to turn the portraits you create into fine works of art. Yedi has studied with the industry's best instructors on Corel, and the art of creating beautiful painted portraits. This class is designed for the beginner as well as those who are more advanced. Yedi is a Master Photographer, and has been awarded the 2016 Court of Honor in Portraits by NHPPA, received Five for Five in 2017 and third highest scoring images in the NHPPA competition. Yedi would like to share with the NHPPA members what he has learned.

**Candace Pratt Photography 142 Concord Rd, Lee, NH 03861**

**Limit 12**

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**March 10 :Travel photos - To Enhance or Not to Enhance.... Bobbi Slavin**

Bobbi will discuss and demonstrate how to decide if your travel photos are more powerful with artistic enhancement or without much change. There are considerations on both sides. Enhancements techniques include Nik Silver Efex and Topaz Impressions and Topaz Textures. Bobbi has studied art and art history and received a BA from The University of Delaware. She was employed as an art teacher for 15 years. Bobbi is a member: NHPPA, PPANE AND PPA . She is an alumnus of NEIPP (New England Institute for Professional Photographers) and MARS (Mid-Atlantic Regional School). Attendance at these PPA affiliate schools has broadened her knowledge of her specialty and kept her updated on all the latest changes and advancements in the digital field.

**Timeless Art Portraits 292 Wibird St Portsmouth, NH 03801**

**Limit 10**